

# Chicago ad magazine\*

Mechanical Dimenion	Width	Hight
Full Page with full bleed	7.5"	10.5"
Full page	7"	10"
1/2 page (vertical)	3.375"	10"
1/2 Page (Horizontal)	7"	4.75"
1/6 page (vertical)	2.25"	4.75"
1/6 page (horizontal)	4.625"	2.25"
1/4 page (vertical)	3.5"	4.75"
1/4 Page	3.375"	4.875"

## Ad Submission Policies

Please note that , your print ready ad(s) should be submitted as hi resolution PDF files in CMYK color mode with minimum of 300dpi. Chicago Ad would also accept Adobe Illustrator, Adobe Photoshop, Adobe In Design or Quark XPress.

## Publication Dates

January 1 , February 1, March 1, April 1, May 1, June 1 , July 1 , August 1 , September 1 ,October 1,November 1,and December 1